Application No.: 10/016,575

Office Action Dated: October 15, 2008

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. - 30. (Canceled)

31. (Currently Amended) A method of storing receipts comprising:

instantiating a database of electronic receipts coupled to a server <u>located at a computerized system</u>, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a [[users]] <u>receipt card</u> account <u>number</u>, wherein each receipt includes a list of items purchased during a cash transaction and unique transaction identification information for the cash transaction;

receiving, at the server, a request for a specific electronic receipt associated with a specific receipt card account number from a remote device; and

transmitting, from the server, information indicative of said specific electronic receipt to said remote device.

- 32. (Previously presented) The method of claim 31, wherein said request for said specific electronic receipt is from a computer system located at a business.
 - 33. (Previously presented) The method of claim 31, wherein said receiving request for said specific electronic receipt is from a customer's computer system.
- 34. (Previously presented) The method of claim 31, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

35. (Previously presented) The method of claim 31, further comprising: receiving, at the server, a request for a plurality of receipts associated with the specific receipt card account number.

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36. (Previously presented) The method of claim 31 further comprising: receiving, at the server, a first electronic receipt associated with a first receipt card account number from a point of sale device; and

storing, by the server, the first electronic receipt in the database.

- 37. (Previously presented) The method of claim 31 further comprising: receiving, at the server, a request for a transaction history associated with a receipt card account number.
- 38. (Currently Amended) A computer readable storage medium including computer executable instructions that, when executed by a server, cause the server to store receipts by a method comprising:

generating a database of electronic receipts in a database <u>located at a computerized</u> <u>system</u>, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a [[users]] <u>receipt card</u> account <u>number</u>, wherein each receipt includes a list of items purchased during a cash transaction and unique transaction identification information for the cash transaction;

receiving a request for a specific electronic receipt associated with a specific receipt card account number from a remote device; and

transmitting information indicative of said specific electronic receipt to said remote device.

- 39. (Previously presented) The computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a computer system located at a business.
- 40. (Previously presented) The computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a customer's computer system.

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41. (Previously presented) The computer readable storage medium of claim 38, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

42. (Previously presented) The computer readable storage medium of claim 38 further comprising:

receiving a request for a plurality of receipts associated with the specific receipt card account number.

43. (Previously presented) The computer readable storage medium of claim 38 further comprising:

receiving a first electronic receipt associated with a first receipt card account number from a point of sale device; and

storing the first electronic receipt in the database.

44. (Previously presented) The computer readable storage medium of claim 38 further comprising:

receiving a request for a transaction history associated with a receipt card account number.

45. (Currently Amended) A system for storing receipts comprising: a processor; and

computing memory communicatively coupled to the processor, the computing memory having stored therein computer executable instructions, when executed, said computer executable instructions adapted to perform the following:

a component configured to generate electronic receipts in a database, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an routing code of the database and information that identifies a [[users]] receipt card account number, wherein each receipt includes a list

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of items purchased during a cash transaction and unique transaction identification information for the cash transaction;

a component configured to receive a request for a specific electronic receipt associated with a specific receipt card account number from a remote device; and a component configured to transmit information indicative of said specific electronic receipt to said remote device;

a component configured to receive, at the server, a first electronic receipt associated with a first receipt card account number from a point of sale device;

a component configured to store the first electronic receipt in the database; and a component configured to receive, at the server, a request for a plurality of receipts associated with the specific receipt card account number.

- 46. (Previously presented) The system of claim 45, wherein said request for said specific electronic receipt is from a computer system located at a business.
- 47. (Previously presented) The system of claim 45, wherein said request for said specific electronic receipt is from a customer's computer system.
- 48. (Previously presented) The system of claim 45, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

- 49. (Cancelled)
- 50. (Cancelled)
- 51. (Cancelled)

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52. (Previously presented) A receipt card method, the method comprising: generating point of sale data for a transaction, wherein the point of sale data identifies an item and a purchase price for the item;

receiving a receipt card on which is imprinted an account number that identifies an electronic address of a receipt card server and identifies a receipt card account number, wherein the receipt card comprises a plastic housing having a front face whereon the account number is embedded and a rear face whereon the account number is encoded in a magnetic strip;

receiving a form of payment for the transaction, wherein the form of payment is one of cash and a check;

generating unique transaction identification information;

generating an electronic receipt that identifies the point of sale data, the account number, the unique transaction identification information, and the form of payment; and transmitting the electronic receipt to the electronic address of the receipt card server.

- 53. (Previously presented) The receipt card method of claim 52, wherein generating unique transaction identification information further comprises generating unique transaction identification information including information selected from a group of information consisting of an identity of the retailer, a transaction number, a gross amount, a sales tax amount, the data, and the time.
 - 54. (New) Means for storing receipts comprising the steps of:

means for generating a database of electronic receipts in a database located at a computerized system, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a receipt card account number, wherein each receipt includes a list of items purchased during a transaction and unique transaction identification information for the transaction;

means for receiving a request for a specific electronic receipt associated with a specific receipt card account number from a remote device; and

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means for transmitting information indicative of said specific electronic receipt to said remote device.

55. (New) A method of storing transaction information, comprises:

associating a receipt card with a user and a receipt card identification number, wherein the receipt card identification number is associated with a receipt card account, wherein the receipt card have a magnetic strip encoded with information indicative of the receipt card identification number, wherein the receipt card account is associated with a plurality of electronic receipts;

receiving, at a server, a electronic receipt including transaction details made by the user during a transaction, wherein the transaction details include a unique transaction identification, a list of items purchased and the receipt card identification number;

storing, at a database, the electronic receipts in association with the receipt card account.

56. (New) The method accordingly to claim 55, wherein the receipt card comprises a plastic housing having a front face whereon the receipt card identification number is embedded and a rear face whereon the receipt card identification number is encoded in a magnetic strip;